

Weyco Group Case Label Specification

These are the specifications for Weyco's case (outer carton) label, last revised in August 2013. It is to be used for all brands. The label stock must be 4.5 by 2.5 inches (114 by 64 mm) and bright white.



CASE ID BARCODE: The upper barcode is Code 39, is between 3.4 and 3.9 inches (86 and 100 mm) wide and at least .67 inches (17 mm) tall, with a narrow element width (x-dimension) between .013 and .020 inches (.33 and .51 mm), a wide to narrow ratio of between 2.0 and 3.0. The data encoded is 14 numerals in length, and is formatted as follows:

<i>position</i>	<i>length</i>	<i>field</i>
1	6	<i>Purchase Order Number</i>
7	6	<i>Serial Number</i>
13	2	<i>Number of pairs in case (right-justified, zero-filled)</i>

The upper barcode is serialized. Each case label per purchase order must have a unique serial number, starting from "000001" and incrementing up to the quantity of labels printed. If you are printing for multiple POs, each should begin at "000001". Although this barcode is encoded as a string of 14 numerals, the human readable beneath should include spaces between purchase order, serial number, and pairs.

CENTER TEXT: The text in the center of the label must contain the color description, the x-factory or date printed, and the quantity of pairs in the case. The date should be in year/month/day format, like '2013/08/29'.

SKU BARCODE: The lower barcode is Code 128 (subset B, no Function1), is 2.5 to 3.9 inches (64 to 100 mm) wide and at least .5 inches (12 mm) tall. The data encoded is 17 characters long and its format is as follows:

<i>position</i>	<i>length</i>	<i>field</i>
1	8	<i>style (left-justified, padded with blanks)</i>
9	3	<i>color (left-justified, padded with blanks)</i>
12	3	<i>width (left-justified, padded with blanks)</i>
15	3	<i>size or prepack code</i>

It is extremely important that each encoded field is the full length indicated above, padded with blanks (i.e. "00012 01 " not "00012-01"). The human readable beneath should be in the same format (no spaces added). The size should be in standard format (i.e. "10-" not "10 ½") and centered. For example, size 9 would be printed as blank, nine, blank; size 9- as blank, nine, dash; size 10 as one, zero, blank; and size 10- as one, zero, dash. If a prepack code is used in place of a size, it should be left-justified.

Arial font is preferred, but any proportional, sans-serif font that depicts the Roman Alphabet and Arabic Numerals with consistent heights without descenders will do. If Arial is unavailable, then try Latha, Sans Serif, Guatami, Mangal, Tahoma, Raavi, Shruti, or Tunga.

If there are any questions, please contact Scott Kneeland at 414.908.1810 or email us at wms@weycogroup.com